

Wheelchair Basketball Canada

Road to 2024 Paralympics Sponsorship Opportunities



WHEELCHAIR BASKETBALL CANADA - **ROAD TO 2024 PARALYMPICS SPONSORSHIP OPPORTUNITIES**

Did you hear? Wheelchair Basketball Canada's Men's and Women's teams have qualified for the Paralympics in Paris this summer! This is a monumental achievement for our athletes, and we want to invite you to be a part of this exciting journey by becoming a sponsor of Wheelchair Basketball Canada and supporting our athletes' journey to Paris 2024.

Your sponsorship will provide essential support to our teams as they prepare to compete on the world's largest stage during the Paralympic Games from August 28-September 8th, 2024. A partnership with WBC and our National team program offers your brand the opportunity to align with an organization that promotes the values of inclusion and excellence. We champion inclusion to empower all people of all abilities to live to their potential. Our national team program symbolizes the power of sport and connects it to the human spirit.

WE ARE ABOUT EXCELLENCE – “EVERY DAY IN EVERY WAY”.



Donation Opportunities:

ROAD TO 2024 PARALYMPICS SPONSORSHIP OPPORTUNITIES

Sending our senior men's and women's teams to the Paris 2024 Paralympic Games requires a significant investment. This includes training camps, travel expenses such as flights and ground transportation, hotel accommodations, and meals for athletes, coaches, and support staff. Your support helps provide the resources necessary to ensure our teams are well-prepared and able to perform at their best on the world stage.

JOIN THE MOVEMENT!

For all donations over \$200, you will receive a custom tee-shirt that you can proudly wear to support our teams in Paris! For all donations over \$20, you will receive a charitable tax receipt.

1. \$100
2. \$500
3. \$1000
4. Custom Donation



Sponsorship Opportunities

1 ASSIST SPONSORSHIP \$1000

Benefits include:

- 5 custom tee-shirts to give to your staff.
- Logo included as supporter on dedicated Paris 2024 page of WBC website.
- Bragging rights!

2 GIVE AND GO SPONSORSHIP \$5,000

Benefits include:

- 10 custom tee-shirts to give to your staff.
- Logo included as supporter on dedicated Paris 2024 page of WBC website.
- Ability to use WBC trademarked logo with tagline Sponsor of Wheelchair Basketball Canada's road to Paris. All logo use must be approved by WBC.
- Company logo included in our WBC Thank you video released in August 2024.

3 LAYUP SPONSORSHIP \$10,000

Benefits include:

- 10 custom tee-shirts to give to your staff.
- Logo included as supporter on dedicated Paris 2024 page of WBC website.
- Ability to use WBC trademarked logo with tagline Sponsor of Wheelchair Basketball Canada's road to Paris. All logo use must be approved by WBC.
- Company logo included in our WBC Thank you video released in August 2024.
- 1 dedicated social media post on Facebook/Instagram and X
- Invitation(s) and recognition at our viewing party in Ottawa.



4 BUZZER BEATER **SPONSORSHIP \$20,000**

Benefits include:

- 10 custom tee-shirts to give to your staff.
- Logo included as supporter on dedicated Paris 2024 page of WBC website.
- Ability to use WBC trademarked logo with tagline *Sponsor of Wheelchair Basketball Canada's road to Paris.*
All logo use must be approved by WBC.
- Company logo included in our WBC Thank you video released in August 2024.
- 1 dedicated social media post on Facebook/Instagram and X
- Invitation(s) and recognition at our viewing party in Ottawa
- Send the teams with a noncompetition item (excluding apparel).
- Personal thank you video from an athlete from the men's or women's team.

5 ROAD TO GOLD **SPONSORSHIP \$25,000**

Benefits include:

- 25 custom tee-shirts to give to your staff.
- Logo included as supporter on dedicated Paris 2024 page of WBC website.
- Ability to use WBC trademarked logo with tagline *Sponsor of Wheelchair Basketball Canada's road to Paris.*
All logo use must be approved by WBC.
- Company logo included in our WBC Thank you video released in August 2024.
- 1 dedicated social media post on Facebook/Instagram and X
- Invitation(s) and recognition at our viewing party in Ottawa
- Send the teams with a noncompetition item and (excluding apparel).
- Personal thank you video from an athlete from the men's or women's team.
- Meet and Greet with Paralympic athlete after Paris. *Subject to availability and athlete speaker's fees are additional costs.*
- *Other benefits to be discussed.*